

This site has the following Privacy Policy with respect to information gathered on BradfordToday.

The terms "we", "us" and "our" refer to BradfordToday.com.

The Information We Collect

Personally Identifiable Information -- When visiting BradfordToday.com and signing up for or using our services, you may choose to supply us with information that identifies you personally. This information may include your name and contact information, URL, shipping and billing information, the client's Web site information, payment information, and other information.

COOKIES

We set and collect cookies that assist in identifying you from previous visits to BradfordToday.com to help with username, password and login protection only and **DO NOT SET OR COLLECT COOKIES FROM NON-MEMBERS**

. Cookies set on your computer to identify your username and passwords are also encrypted for your protection. No cookie will EVER be set that contains your personally identifiable information such as name, address, phone, email, URL, IP ADDRESS or any other personally identifiable information.

USER POINTS

Registered users earn user points for completing tasks such as forum posts, posting articles and various other things. Your completion of these tasks are of course logged in order to award these points. **BRADFORDTODAY DOES NOT SHARE THIS INFORMATION WITH ANYONE REGARDING YOUR ACTIVITIES THAT AWARD POINTS.**

The Way We Use Information

We use the information you provide about yourself or others to complete the transaction for which the information is intended or to fulfill its purpose, such as profiles. Such transactions may include: administering a service, such as logging in, search, awarding points, community,

advertising sales, ecommerce, completing an order, referring a friend, replying to support requests, or contacting you if you have granted us permission to do so. Except as provided in this Privacy Policy and the TOS Agreement for registered users, we do not share this information with outside parties without your permission except to the extent that is necessary to administer the services we offer our clients and users or to comply in responding to subpoenas, court orders or other legal proceedings.

We also use the information you provide about yourself to inform you of additions or improvements to our services.

Finally, we never use or share the personally identifiable information provided to us online in ways or for reasons unrelated to the ones described above without also providing an opportunity to opt-out or otherwise prohibit such unrelated uses.

Our Commitment to Data Security

To prevent unauthorized access, maintain data accuracy, and ensure the appropriate use of information, we have put in place appropriate physical, electronic, and managerial procedures reasonably designed to safeguard and secure the information we collect online. Personnel who have access to our database are trained to maintain and secure all information.

How You Can Access or Update Your Information

Users can access their personally identifiable information that we collect online and maintain it by logging in to their password-protected account, clicking on "My Profile" and selecting "edit/update profile";

To protect your privacy and security, we will take reasonable steps to verify your identity before granting access or making corrections to your information.

Submitting Information To Public Areas

When you submit information to public areas such as your profile, the forums, classifieds, directory, personals OR ANY area that is considered a public area, ANY information you post (that is publicly available to other users or the general public) may be seen and harvested by anyone including spammers, hackers, thieves, stalkers and other unwanted parties. Do not post any information about yourself in these public areas you would not want anyone to see, you post to these areas at your own risk.

Additionally, take careful notice when updating profiles to note whether the information your

providing is publicly visible on your profile.

How to Contact Us

Should you have other questions or concerns about this privacy policy, please contact us via the "Contact Us" link.